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MISSION AND VISION

The College faculty, staff and members of the College of Business Advisory Board and Student Advisory Board, drafted and approved a new Mission Statement that best reflected our efforts and objectives in serving our stakeholders. Further, the College established an aspirational Vision Statement, during this same period.

OUR MISSION

We promise to provide our students an innovative learning environment, embedded in our Lasallian principles, that develops and supports their pursuit to become successful and ethical business leaders within a dynamic global society, in association with our collaborative and engaged faculty-practitioners who are committed to connecting effective business practices and scholarship in educating our students.

OUR VISION

To develop graduates and support faculty who are collaborative and transformational business leaders within a global society, recognized for their engrained Lasallian principles and ethical business expertise.

A MESSAGE FROM THE DEAN



Dear Friends,

The College of Business, for nearly fifty years, has continued the tradition of providing students a globally and professionally inspired education that prepares them for successful careers. This continued success is only possible by the commitment of our faculty, staff, alumni and stakeholders who ensure that future generations are provided the necessary resources while students pursue their degrees. Further, the Accreditation Council for Business Schools and Programs, reaffirmed our accreditation for all of our business programs, only further supporting that the College of Business delivers an excellent educational experience for our more than 1,200 students.

As you explore the following pages, you will learn how the college during the past year embraced challenges as opportunities and where our students stayed the course in pursuing their academic journey here at Lewis. You can read of the professional accomplishments of our faculty who continued to publish scholarly research in some of the nation's leading academic journals and were recognized for their teaching excellence at the University.

All of these successes would not have been possible without continuing our tradition of education through and by association, in the spirit of De La Salle. As a result of this shared visioning our College adopted new mission and vision statements to establish a collective direction as to where we are headed in the coming years. The College was the first at Lewis to create a diversity, equity and inclusion strategic plan as well as our DEI Statement, which you can read later on in this report.

In closing, I remain hopeful that you will stay engaged with the College of Business and the Graduate School of Management,

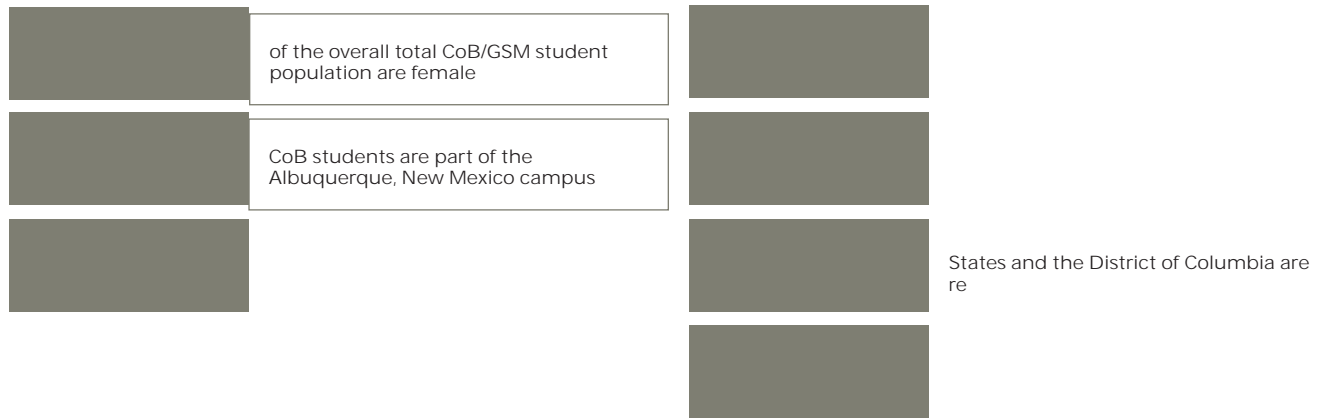
Peace

A handwritten signature in blue ink, which appears to read "Ryan D. Butt". The signature is written over a dark blue rectangular background.

Ryan D. Butt

Dean, College of Business

FAST FACTS ABOUT COB STUDENTS

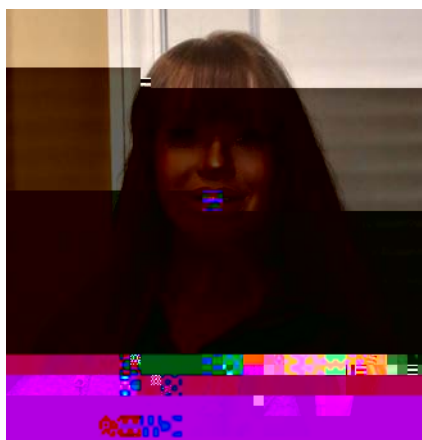


Welcome Members of the Class of 2025

DOMESTIC STUDENT STORIES

From California

My name is Patricia Fotto and I come from Pasadena, California. Here at Lewis, I am majoring in Marketing with a minor in Business Administration. I am from the Democratic Republic of Congo, came to America when I was about 6-7 years old, and I speak three languages.

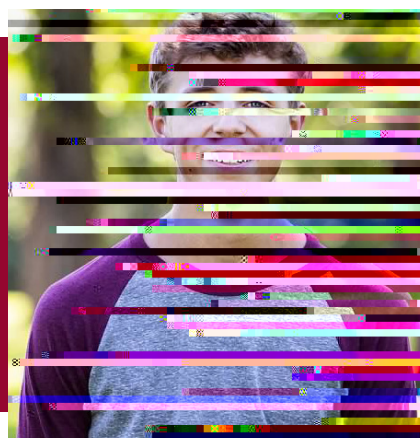


From Illinois

Hi, my name is Hailey Gryga! I'm from New Lenox, Illinois. I began my educational journey at Lewis by obtaining my undergraduate degree with a major in Marketing and a minor in Digital Marketing. I recently graduated and began pursuing my MBA at Lewis.

From Wisconsin

My name is Michael Alt, and I am from Kimberly, Wisconsin. At Lewis, I am pursuing a degree in Business Administration/Langgraduate



INTERNATIONAL STUDENT STORIES



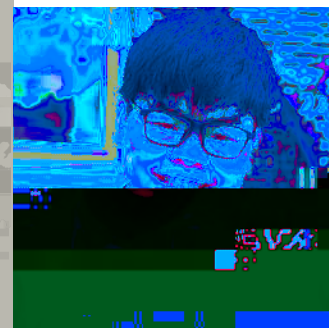
From Africa

Hi, my name is Abdul-Ganiyu Iddrisu. I'm from Ghana, West Africa. I just graduated with my bachelors in Sport Management and Administration. My plan is to work with younger kids who have a passion for sports. As a coach, I'm looking to inspire them to keep loving the game (soccer).

That's my short-term goal but long term I want to get into the sports agency in representing athletes.

From Asia

Hi, my name is Huangshen Mo. I'm from China. I'm majoring in International Business/Finance, class of 2023. I remember as a kid growing up, business terms were always floating in our house. I have always dreamt of becoming an entrepreneur at an early age. Studying at the College of Business at Lewis University allows me to chase my dream and prove my ability to succeed.



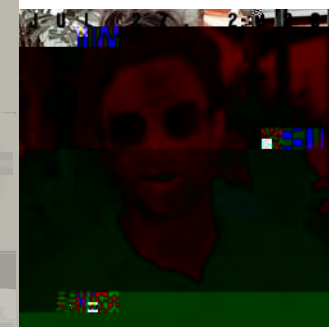
From Central America

Hi, my name is Omara Castillo and I'm from Honduras. I came to Lewis University to make my dream come true – to become a marketing analyst. I decided to attend Lewis for its Business Analytics program. I've learned so much from the faculty and students. They have helped me develop new skills for my professional and personal life.

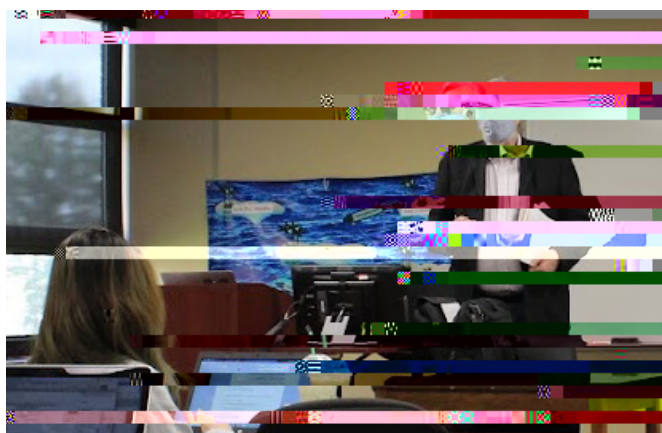


From Europe

I am Jose Javato and I have graduated with a bachelor's degree in International Business with a minor in Digital Marketing. After having this great experience and learning a lot at Lewis, I have decided to start a master's program in the Spanish Institute for Foreign Trade. This program consists of a year studying an MBA in International Management in Madrid, another year working in a commercial and economic office of the Spanish government in another country, and the last year working for a Spanish company either in that country or back in Spain.



COB COVID-19 RESPONSE



Faculty Spotlight

Dr. Ian Gladding, Professor of International Business and Business Administration, and Dr. Elizabeth Belgio, Assistant Professor of Business Administration, taught in-person during the Spring semester

Dr. Belgio's Reflection

From a business perspective, teaching during a global pandemic provided all of us with

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COB COVID-19 RESPONSE (CONTINUED)

StudentSpotlight

Nick Polimenakos, a Business Administration student, dreamed of starting a business. For the past 28 years the Louis Family Restaurant served Joliet as a sit-down restaurant. As a result of the pandemic, Nick and Michael Polimenakos helped modernize the family business into a flourishing drive-through restaurant.

They developed a new business model and merged the quality of a sit-down restaurant to a

STUDENT ORGANIZATION UPDATES



SPOTLIGHT ON FACULTY & STAFF ACHIEVEMENTS

2021 Brother Louis Seiler Ministry of Teaching Award

Mr. Robert Bergman, Assistant Professor of Marketing, was awarded the 2021 Brother Louis Seiler Ministry of Teaching Award.

Recipients of the Seiler Ministry of Teaching Award must exhibit mission commitment, excellence in teaching as recognized by their peers, as well as rapport with students, participation in student life, and service to the Lewis University Community. This award is only bestowed every three years to a faculty member within each college who has been recognized by his or her peers as an outstanding teacher. The Seiler Ministry of Teaching Award was established in 1982.

Professor Bergman's rapport with students is evident through his service as the advisor to the Business Fraternity Delta Sigma Pi. In the past, he led global travel study programs for our students. His interactions with students inside and outside the classroom are student-focused. In addition, he is committed to institutional service, as well as our Lasallian framework.

Specifically, Professor Bergman launched the Sales Excellence program. Mr. Bergman manages the external stakeholders that

TEDxLewisUniversity Virtual Event

Dr. Sheila Boysen and Dr. Scott Kerth were driving forces in establishing and successfully launching the first-ever TEDxLewisUniversity virtual event. In spring of 2021, the College of Business Innovation Hub along with four Colleges sponsored the first TEDxLewis University event. The event featured five female faculty members, represented five disciplines across the University, and drew attendance from across the globe. The five featured TED talks are housed on the TED website representing Lewis University for years to come. The TEDx planning committee is already beginning to work on planning the next year's event based on this year's success.

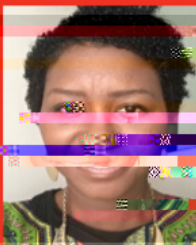
- A total of 322 registrations from 12 different countries
- 199 total attendees showed up
- 679 chats throughout the event (AMAZING engagement!)
- Average attendance duration of 1 hour and 45 minutes
- 58 attendees visited the networking section of the event which resulted in 6 connection requests and 13 networking meetings
- 24 attendees visited the Expo section

TEDxLewisUniversity

Five vibrant and passionate women take the stage this spring at Lewis University. Are you ready to hear their stories and learn about their thought leadership platforms? They are teachers, leaders, creators, activists, advisors, and so much more.



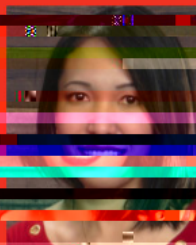
DR. SHEILA BOYSEN
Associate Professor
CoB



CAMILLE BYRD O'NEIL
Assistant Professor
CoNHS



DR. CLARE ROTHCHILD
Professor
CoNHEAC



DR. GINA MARTINEZ
Assistant Professor
CoB, ST

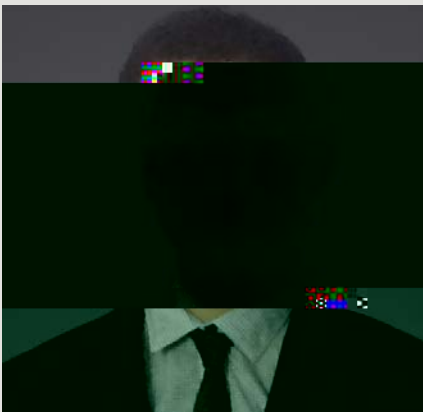
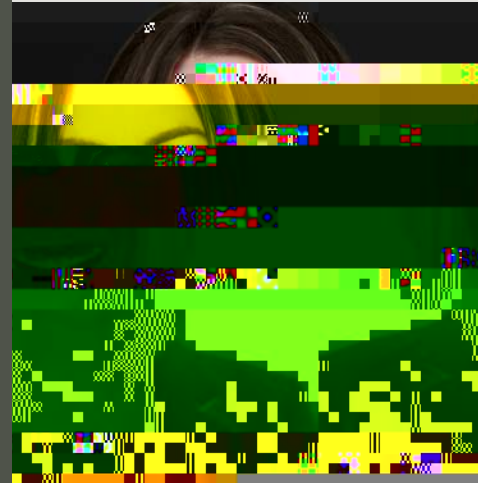


DR. VESNA MARKOVIC
Associate Professor
CoESS

SPOTLIGHT ON FACULTY ACHIEVEMENTS

Dr. Sheila Boysen

Dr. Sheila Boysen gave two industry presentations at ACHE- Association for Continuing Higher Education titled, Building your Leadership Presence and Leadership Presence! She also presented at the IACAC District event: South Suburban District Seminar for High School and College. Her presentation was titled, Creating Wildly Engaging Online Presentations. In addition, Dr. Sheila Boysen was selected as one of three Master Certificate Coaches to deliver monthly International Coach Federation (ICF) competency training sessions via the Chicago Coach Federation. Finally, Dr. Sheila Boysen achieved her Hogan Leadership Assessment certification.



Dr. Wei Chen

Dr. Wei Chen, Associate Professor and Dean of the College of Business Administration, is a distinguished member by the International Atlantic Economic Society (IAES). IAES highly honored him as their Member of the Month for August on their website for his accomplishments. Members include leading economists and experts from academia, government, and the private sector.

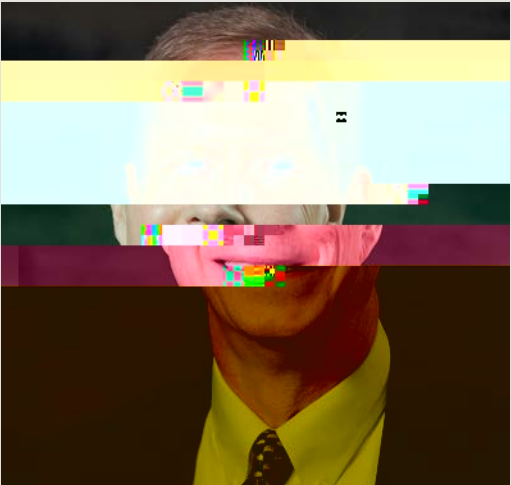
Dr. Chen is also a member of the International Atlantic Economic Society (IAES). IAES highly honored him as their Member of the Month for August on their website for his accomplishments. Members include leading economists and experts from academia, government, and the private sector.



Dr. Yinan Ni

Dr. Yinan Ni attended the WEAI virtual conference March 2021 and presented his working paper: “The Reaction of Options Prices to the Changes in the Funds Rate Target” and served as a discussant. His working paper studies the effects of changes in federal funds rate target on option prices and the transmission channels.





ARRIVALS AND DEPARTURE

Arrivals



Dr. Jin Ho Kim

His research interests include Financial Derivatives and Stochastic Modeling.

Dr. Yinan Ni

Dr. Yinan Ni is an Assistant Professor of Finance. His research interests include Financial Derivative, Investments, Monetary Policy, and Stochastic Modeling. Dr. Yinan Ni has been teaching since 2012. He taught various courses in finance and mathematics, such as Investments, Financial Markets, Calculus, Statistics, and Probability. He became an Associate of the Society of Actuaries in 2017 and once served as a co-founder of the Actuarial Club at Auburn University.



Departures

COLLEGE UPDATES

May Institute

Dr. Scott Kerth (with Dr. Michele Kramer)



BR. JOEL DAMIAN, FSC, BUSINESS PLAN & PITCH COMPETITION

rough concurrent posters, creative works and business pitch presentations,

LEWIS' DAY OF GIVING 2021

Thank you, Flyers! Your generosity enabled us to exceed our goal of \$5,000, which allowed us to realize our project that was carried out during Lewis' Day of Giving 2021 event. It was great to see the Lewis Community come together, including a challenge match by members of the College of Business Advisory Board that ensured that we would be able to enhance the student experience with private, multi-purpose student spaces in the College of Business. Flyers are now able to study, collaborate on innovative hands-on projects, prepare for real world experiences and more! Funds supported technology, equipment, and furnishings to make this a quality experience for students and alumni who come back to campus.

**FLY TOGETHER.
GIVE TOGETHER!**



COB AND GSM ALUMNI DATA

CoB Undergrad Alums

Graduates

<u>Accounting</u>	<u>2033</u>
<u>Business Administration</u>	<u>4268</u>
<u>Business Studies</u>	<u>39</u>
<u>Computer Information Systems</u>	<u>15</u>
<u>Economics</u>	<u>203</u>
<u>Finance</u>	<u>609</u>
<u>Info Security & Risk Management</u>	<u>110</u>
<u>Information Security Management</u>	<u>3</u>
<u>Information Systems</u>	<u>16</u>
<u>Information Technology Management</u>	<u>102</u>
<u>International Business</u>	<u>45</u>
<u>Management</u>	<u>357</u>
<u>Management Info Systems</u>	<u>204</u>
<u>Management Science</u>	<u>74</u>
<u>Marketing</u>	<u>1125</u>
<u>Organizational Leadership</u>	<u>186</u>
<u>Social Media Marketing</u>	<u>30</u>
<u>Sport Management</u>	<u>367</u>

Grand Total 9,786

GSM Grad Alums

Graduates

<u>Business Administration</u>	<u>2585</u>
<u>Business Analytics</u>	<u>64</u>
<u>Finance</u>	<u>79</u>
<u>Information Security</u>	



COB ENDOWED SCHOLARSHIPS

ADVISORY BOARDS

College of Business Advisory Board

Robert Beckman '76,
CEO, *Wicab, Inc.*

Kevin Davenport '11,
Founder and CEO,

HISTORY CELEBRATION PREVIEW

In closing, the College of Business will celebrate our 50th anniversary next year, while also celebrating approximately 70 years of providing a business education. In the coming year, we are looking forward to celebrating our diverse student stories and encourage our alumni to reach out to us to share their experiences with us.



College Of Business

